

**Seventy-Fifth Anniversary  
Capital Campaign Proposal  
Submitted by Pastor Frazier\***

**The Opportunity** The 75<sup>th</sup> Anniversary provides a unique opportunity for members of GBC to remember the past, honor the present, and commit to the future of God's church, including making a significant financial contribution to our functional ministry and effective outreach to the surrounding community.

**The Needs** The 75<sup>th</sup> Anniversary coincides with a time of significant needs.

a. The need to replace the boiler in the basement

The original boiler in our 1959 building is beyond its anticipated lifetime and is limping to a well-deserved and honorable retirement. . The anticipated cost of replacement is \$67,000.

b. The need to refurbish the sanctuary

The 30+ year old carpet in the sanctuary is disintegrating. The sanctuary walls are marred and in need of painting. The anticipated cost of new carpeting and painting is estimated at \$40,000.

c. The need to adopt contemporary approaches to outreach

The church's outreach would benefit greatly from an upgraded communications plan, such as new exterior signage, a re-designed website integrated with mobile applications, and a new logo that communicates the vision of the church.

Together, these projects would cost in the range in total of \$8,000--\$12,000.

Projected combined cost to address these needs: About \$120,000

**The Proposed Solution** As a part of the year-long 75<sup>th</sup> anniversary celebration, the church could undertake a short-term, 30 week (7.5 months) capital campaign with a goal of raising \$75,000 above regular giving. The remaining \$45,000 could come from a contribution from PIB de Groveton (the Hispanic congregation with whom we share the building) and some current undesignated memorial funds. The campaign would be announced next February with a month designated for prayer and communication followed by a pledging period beginning on March 1 and ending on October 15, 2018.

**The Formal Motion** I move that Groveton Baptist Church plan, promote, and commit to a short-term capital campaign as a part of the 75<sup>th</sup> Anniversary celebration with a goal of raising \$75,000 over regular giving in 2018. The funds will be used in this order of priority: replace the 1959 boiler, refurbish the sanctuary, and implement a contemporary communications outreach plan.

**The Projected Cost of the Campaign** An anticipated \$1500 (2% of targeted goal) will be used for administering the campaign; e.g., for printing, mailing and development of on-line communications. This means that we will employ and use the talents and expertise of GBC members rather than hire an outside consulting group at a considerably higher cost.

**\*The Development of the Motion** *This motion reflects input from the Property Committee, review by the Finance Committee, and consultation with the Task Force for the 75th Anniversary celebration.*